



# Sustainability Strategy 2030 of the Czech University of Life Sciences Prague



Czech University  
of Life Sciences Prague

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A growth in prosperity, GDP of various countries and the number of citizens brings with it also adverse impacts, especially as regards the environment. The organization Global Footprint Network argues that the level of human global consumption is so high that we drain off more from the Earth than the planet is able to generate. The environment is slowly degrading, sources are depleted and (eco-system) services of the planet deteriorate. By way of example, soil fertility is reduced, the regeneration ability of certain fish populations in seas and oceans is declining, as well as the ability to clean water and air and trap greenhouse gases, a cause of climatic changes.

Climatic changes probably constitute the most serious problem so far faced by humankind. In this respect, the forthcoming decade will see a decisive development. The intensity and character of impact will directly depend on precautions adopted by people during that period. The issues of energy consumption and production of greenhouse gas emissions are therefore central for this strategy.

It is evident today that environmental problems are closely intertwined with social problems. Soil degradation caused by aggressive agricultural procedures, intensified by periods of drought and other consequences of climatic changes, serves as an illustrative example. Soil degradation in some countries has led to conflicts, wars and finally to immigration. Environmental problems cannot be solved without remedying social problems, including poverty, hunger and inaccessibility of education for girls and other disadvantaged groups. This interdependence is valid for

both the Global South countries and developed countries, since the solution to environmental problems has turned into an issue of social changes and changes of system functioning on the level of countries and individual organizations.

In an effort to prevent and solve global problems, the United Nations (UN) presented a document titled ***Transforming our World: The 2030 Agenda for Sustainable Development***, also known under a shortened title Agenda 2030. The document lays down a commitment of member states to solve individual problems and challenges organizations of all types from all parts of the world to contribute to the process of transformation. Essentially, Agenda 2030 is a collection of sustainable development goals, which represent 17 key areas to be transformed by the Community of Nations in cooperation with the rest of the world. The Czech Republic had incorporated this strategy into the document ***Strategic Framework Czech Republic 2030***.

In turn, the European Commission authored the ***European Green Deal***, with the aim of making Europe the first climate neutral continent in the world in 2050. The measures introduced by the document include a substantial emission reduction, investment into cutting-edge research and innovation and the protection of natural environment of the European continent. These measures are formulated in a way ensuring that the transfer to a more sustainable and ecological economy will be beneficial for European citizens and companies alike.

# 2 / Sustainable development at the Czech University of Life Sciences Prague

Czech University of Life Sciences Prague (CULS) acknowledges the responsibility in relation to its environs and community and covenants to exert utmost effort to prevent adverse impacts endangering the future generations. The University will continue to educate students in the **Life Sciences** disciplines, with an emphasis on sustainable development, and minimize negative impacts of its activities on the environment, while presenting solutions to environmental and social problems and broadening and spreading information on sustainable development. Through its values and activities, the University will set a good example for not only other educational institutions but also the public and private sectors. This will be done on the level of the University campus, the Czech Republic and also in a global perspective thanks to the University's international projects. The result of the efforts and commitments outlined above is the present **Sustainability Strategy 2030 of the Czech University of Life Sciences Prague**.

The Sustainability Strategy 2030 was developed on the basis of analyses of documents and the current situation at the CULS, with its predominant focus on the University's seat and campus, while not addressing the CULS Forest Establishment at Kostelec nad Černými Lesy and the CULS Farm Estate at Lány. The Strategy follows on from the CSR (Corporate Social Responsibility) Strategy of the Czech University of Life Sciences, adopting a substantial part of the plan. In developing the Strategy, the following internal documents and findings were considered:

- Long-term Plan of Educational, Scientific, Research, Innovation and Creative Activities of the University of Life Sciences Prague for 2016–2020
- Carbon footprint of the Czech University of Life Sciences for 2018
- Findings of academic and non-academic employees of the University
- Society-wide and global situation and sustainable development challenges
- Proposals for CSR strategy put forward by students of the subject Strategic Management (Faculty of Economics and Management).

## Vision

The Czech University of Life Sciences Prague will become a sustainable institution and a **leader in research and promotion of solutions for sustainable development** by 2030. Adverse impacts on the environment connected with the University's activities will be eliminated in full or to a considerable extent. The University's work will increasingly contribute to solving of global problems, whereby fulfilling the principles of sustainable development.

## Mission

The Czech University of Life Sciences Prague will continue to fulfil and update the introduced objectives to reduce adverse impacts of its activities on sustainable development. **In the context of science and research, the University will come forward with sustainable development solutions and its findings will be interconnected with practice.** The theory and practice of sustainable development will be incorporated in education and communication with students, employees and the public.

### The CULS advocates the following principles:

- 1. Meaning:** To support skills and knowledge of students and employees to enable them to promote social responsibility values in their professional life, community life and within the sustainable development of global economy.
- 2. Values:** To incorporate global social responsibility values in academic work and study plans, values fostered by international initiatives such as Sustainable Development Goals, The European Green Deal or UN Global Compact.
- 3. Method:** To create education frameworks, materials, procedures and environment to allow students and employees to gain experience necessary for the future application of sustainable development principles to their professional activities.
- 4. Research:** To use research findings to achieve a better understanding of the interconnection among the society, environment and economy.
- 5. Partnership:** To cooperate with representatives of private and public sectors with the purpose of identifying challenges faced by these sectors in relation to the society or environment, and





together, to look for opportunities to address the challenges effectively.

**6. Dialogue:** To lead and promote dialogues and debates among educational organizations, students, companies, government, consumers, media, civil society organizations and interest groups, as to significant issues regarding social responsibility and sustainable development.

## Goals

*The Czech University of Life Sciences expects that its carbon footprint will be reduced considerably by 2030.* This goal will move the University towards carbon neutrality in 2050, and is therefore compliant with the Paris Agreement and recommendations of the Intergovernmental Panel on Climate Change (IPCC).

The goal to reduce carbon footprint is based on the values calculated for the year 2018 for the CULS campus. Records kept of energy, waste and water and other measures in academic and non-academic areas planned in the context of this Strategy should provide

new information and define other specific goals to achieve not only carbon neutrality but also - on a more general level - to address the University's environmental impacts, social integration of students and employees and education of students in sustainable development issues. Within revisions of the Strategic Plan, goals and targets need to be amended and adjusted to be maintained in an updated, attainable as well as adequately ambitious form.

The Sustainability Strategy 2030 of the Czech University of Life Sciences Prague is linked with **Sustainable Development Goals (SDGs)**. These goals were formulated by the UN with the aim of defining the most urgent global problems and challenges that have to be solved by the global community. In total, 17 goals were developed, with an especial emphasis on the situation in developing countries. However, the UN appeals to states, organizations and individuals from the world over to contribute to these efforts. With this Strategy, the CULS claims the allegiance to the following 5 goals and respective relevant targets, while being pro-active in the fulfilment of these goals and targets.<sup>1</sup>



## Quality education

The Czech University of Life Sciences contributes to the improvement of education quality and as its orientation suggests, the University addresses also themes associated with sustainable

development. The University promotes the following target in particular:

*SDG 4.7 By 2030, ensure that **all learners acquire the knowledge and skills needed to promote sustainable development**, including, among others, through education for sustainable development and sustainable lifestyles, human rights, gender equality, promotion of a culture of peace and non-violence, global citizenship and appreciation of cultural diversity and of culture's contribution to sustainable development.*<sup>2</sup>



## Clean water and sanitation

Water concerns have increasingly gained in importance in the Czech Republic. Projections of more intensive periods of drought and more frequent rainfalls have been made for the future.

Accordingly, a need arises for water-friendly management techniques. Within the University, it relevant to reduce water consumption and install water recycling systems, to catch rainwater, and in the scope of scientific activities, to protect water-related ecosystems. The University therefore works on the following targets:

*SDG 6.3 By 2030, **improve water quality by reducing pollution**, eliminating dumping and minimizing release of hazardous chemicals and materials, halving the proportion of untreated wastewater and substantially **increasing recycling** and safe reuse globally.*

*SDG 6.6 By 2020, **protect and restore water-related ecosystems**, including mountains, forests, wetlands, rivers, aquifers and lakes.*<sup>3</sup>



## Affordable and clean energy

Generation of electricity and heat from fossil fuel is the greatest source of greenhouse gas emissions. Accordingly, it is necessary to replace fossil fuel with renewable resources. The Czech Uni-

versity of Life Sciences has increased the proportion of renewable energy in its energy mix, putting forward technological solutions in this area. The following targets are most relevant:

- 1) Targets of sustainable development were formulated by the UN; the Czech version is available on <https://www.osn.cz/osn/hlavni-temata/sdgs/>
- 2) According to Sustainable Development Goals – UN (SDGs): goal taken from <https://www.osn.cz/sdg-4-zajistit-rovny-pristup-k-inkluzivni-mu-a-kvalitnemu-vzdelani-a-podporovat-celozivotni-vzdelavani-pro-vsechny/>
- 3) Sustainable Development Goals – UN (SDGs): goal taken from <https://www.osn.cz/sdg-6-zajistit-vsem-dostupnost-vody-a-sanitacnich-zarizeni-a-udrzitelne-hospodareni-s-nimi/>
- 4) According to Sustainable Development Goals – UN (SDGs): goal taken from <https://www.osn.cz/sdg-7-zajistit-pristup-k-cenove-dostupnym-spolehlivym-udrzitelnym-a-modernim-zdrojum-energie-pro-vsechny/>
- 5) According to Sustainable Development Goals – UN (SDGs): goal taken from <https://www.osn.cz/sdg-11-vytvorit-inkluzivni-bezpecna-odolna-a-udrzitelna-mesta-a-obce/>
- 6) According to Sustainable Development Goals – UN (SDGs): goal taken from <https://www.osn.cz/sdg-13-prijmout-bezodkladna-opatreni-na-boj-se-zmenou-klimatu-a-zvladani-jejich-dopadu/>

*SDG 7.2 By 2030, **increase substantially the share of renewable energy** in the global energy mix.*

*SDG 7.3 By 2030, **double the global rate of improvement in energy efficiency**.*<sup>4</sup>



## Sustainable cities and communities

Through its activities, the University contributes to waste management solutions, which is beneficial especially for cycles within large cities. The

University's activities are therefore instrumental for the following target in particular:

*SDG 11.6 By 2030, **reduce the adverse per capita environmental impact of cities**, including by paying special attention to air quality and municipal and other waste management.*<sup>5</sup>



## Climate action

Most probably, the ability to adapt to climate changes is the most acute challenge for the today's world. The Czech University of Life Sciences tackles this challenge by focusing on water

issues inside the campus and by commitment to scientific and educational activities in forest economy, agriculture and landscape.

*SDG 13.1 **Strengthen resilience and adaptive capacity to climate-related hazards and natural disasters** in all countries.*

*SDG 13.a **Implement the commitment undertaken by developed-country parties to the United Nations Framework Convention on Climate Change** to a goal of mobilizing jointly \$100 billion annually by 2020 from all sources to address the needs of developing countries in the context of meaningful mitigation actions and transparency on implementation and fully operationalize the Green Climate Fund through its capitalization as soon as possible.*<sup>6</sup>

Activities conducted by the individual Faculties and departments support a large part of the other goals. These goals for example include Goal 12 Responsible production and consumption, Goals 1 and 2 No poverty and zero hunger, or Goal 15 Life on land.











# 3 / Pillars of Sustainability Strategy 2030

The Strategy consists of 5 main pillars. Activities within the pillar **Management Strategy** relate to the whole of the CULS and the four remaining areas. The strategies are further divided into academic and non-academic blocks. The orientation of these blocks differ conceptual-wise. The academic section is composed of pillars **Teaching and Education** and **Science and Research**. The non-academic block comprises pillars **University's Operations** and **External Relations**. In addition, four priority themes within the University's focus are outlined in non-academic sphere: **Waste, Energy and Emissions, Water, Well-being** of employees and students. To improve the cooperation with the University's neighbouring entities, certain other actions have been designed for the pillar External Relations.

## 3.1 / Management Strategy

The management of the whole University should be directed at the fulfilment of sustainable development. Irrespective of the particular pillar or theme, there are a number of activities which run through the individual pillars and the performance of which contributes to the fulfilment of the strategy in general.

### Actions:

- **Updates of the strategy**  
The Strategy should be updated at least once in five years or even more often in order to respond to the development inside and outside the University.
- **Assurance of compliance with other strategies and PR**  
Regular revisions to take into account the University's Long-term Plan and other strategies.
- **Development of an implementation plan**  
For the Strategy to be executed with success, an implementation plan needs to be developed to determine specific procedures for implementation of individual activities, schedules and responsible persons.
- **Updates of an implementation plan**  
To update an implementation plan on a continuous basis so that the development of individual actions is reflected in the plan.
- **Assurance of involvement of stakeholders**  
Individual stakeholders should be involved in the fulfilment of sustainable development. Apart from employees and students, stakeholders are understood also as graduates, suppliers, local administration authorities, governmental authorities, etc.

Conclusions from the participation of stakeholders should be treated as a pivotal information source for future updates of the Strategy.

- **Communication within the University**  
To inform students and employees of opportunities of involvement in the individual actions and to win their assistance.
- **Communication of sustainability to the public**  
To inform the general public of the strategy, individual actions and progress of the implementation, not only for the purpose of improving the University's participation, but also for inspiring positive social changes and promotion of good practice.
- **Reflection on placement in international rankings**  
To reflect on the position of the CULS in comparison on the international level by means of placements in international rankings that evaluate sustainability of universities. The most relevant of these rankings are UI Green Metric World University Ranking, University Impact Ranking, etc.
- **CULS Campus Sustainability Challenge**  
To organize contests for students to promote their projects increasing the University's sustainability.
- **Preparation of Sustainability Reports**  
On an annual basis, to prepare and publish a Sustainability Report (or a CSR Report) the purpose of which is to inform the public of the University's results and activities carried out by the University in the preceding year.

## 3.2 / Educational Activities

As the predominant activities of the CULS, the educational activities form a dominant part of the Sustainability Strategy. A great number of study programmes and courses are directly connected to environmental protection and society sustainable development. Relevant subjects are taught across all Faculties and cover a wide range of themed perspectives and specializations. In the future, the University is expected to systemize and develop the incorporation of sustainability themes into educational activities.

### Targets:

**Identify and optimize the interconnection between education and sustainable development themes**



## Actions:

- **To map out the integration of sustainable development themes into educational activities**  
To identify and express the extent of sustainability coverage in syllables of study subjects. To compare outputs with international standards and the network of Life Sciences universities.
- **Sustainability themes to be included in students' education with enhanced intensity**  
To adopt actions to ensure a more pronounced interconnection between education and sustainability.
- **Integration of sustainable development themes in courses taught at the University of the Third Age and Lifelong Education**  
To integrate sustainable development problems in courses taught at the University of the Third Age and Lifelong Education.
- **Organization of short-term courses and trainings in sustainable development**  
To increase the offer of short-term courses and courses in sustainable development for students and employees of the CULS as well as interested persons from abroad, e.g. in a form of summer schools.

## Targets:

To identify a quantifiable method of support of sustainable development themes for scientific and research activities

## Actions:

- **Orientation at research projects dealing with sustainable development and application of sustainable development principles in solving scientific and research projects**
- **Reflection on sustainable development themes in formulating thesis objectives**  
To motivate students and academic employees to take into consideration sustainable development concerns in formulating objectives of theses and research work.
- **Announcement of thesis topics in order to fulfil goals of the sustainable development strategy**  
To formulate and propose themes for theses that will lead to the performance of the actions delineated in the Sustainability Strategy, whereby contributing to the fulfilment of its goals.
- **Popularization of science and research results relevant to sustainable development**  
To be pro-active in informing of outputs from research projects relevant to sustainable development problems.
- **To transfer knowledge to the socio-economic and civil spheres**  
To continue to develop the transfer of knowledge through the Boards of Cooperation with Practice, activities of the Centre for Innovation and Technology Transfer Centre, Business Incubator and active work carried out by students.

## 3.3 / Creative activities

Creative activities constitute an inherent part of the University's work. Similar to educational activities, a large number of outputs is naturally directly associated with sustainable development. This pillar has a large potential for identifying global problems and enhancing the University's prestige.



## 3.4 / University's Operations

The pillar titled **University's Operations** analyses the impacts of CULS on the environment and concerns related to contentment of employees and students. The main themes are Waste, Energy and Emissions, Water and Well-being of employees and students. This pillar approaches the individual themes from the perspective of the University's internal operations. In a large part, this area is based also on results of carbon footprint calculations and partial data used for the calculations.

### 3.4.1 / Waste

Processing and use of waste within the campus has a long tradition at the CULS. Needless to say, this is a non-negligible problem from the perspective of emissions, plastics pollutions, etc. A wide array of activities is conducted at the CULS on the subject of prevention of waste and methods of waste processing. Other pending actions will introduce principles of **circular economy** to the campus. Data collected for the purposes of carbon footprint show that mixed waste reaches 46 percent of all waste generated on the CULS grounds. The University's activities in this context will focus on increasing the portion of separated waste and prevention of waste as such.

#### Targets:

To compost 100 percent of biodegradable waste

To formulate a goal for decreasing the total waste volume based on waste flow registration

#### Actions:

■ **To create a system of internal registration of waste flow and optimization plan**

On the basis of information on the quantity, type and source of waste, to identify methods of reducing the total number of waste and to increase the proportion of separated waste.

■ **Prevention of waste**

To follow up on the signed agreement "Enough of Waste" and to apply alternative options at the University with respect to disposable waste (drinking water stations, reusable cups etc.).

■ **Installation of drinking water fountains in more buildings**

To extend the network of stations offering fresh sparkling and still water to buildings where these installations are not available to date.



#### ■ **Optimization of waste separation**

Based on waste registration, to optimize the distribution of baskets for waste separation, including biodegradable waste.

#### ■ **Optimization of composting of biodegradable waste generated in the CULS complex**

The composting plant to ensure that all biodegradable waste will be processed and re-used for maintenance purposes of the campus, in the garden and for activities of the Faculties.

#### ■ **To develop waste processing within the University**

To examine options of recyclable waste processing within the University.

#### ■ **To keep the campus free from cigarette butts**

Based on activities of the Green Office, to extend and maintain the area free from butts across the whole campus, to maintain information notices.

#### ■ **Reduction in paper consumption (without adverse impact on printers)**

To set up a policy for reducing paper consumption, by resorting to double-sided printing and electronic documents.

#### ■ **Procurement of environmentally friendly paper**

To promote the purchase of environmentally friendly paper in the framework of stationery procurement, e.g. recycled paper or carbon-neutral paper.

#### ■ **Elimination of adverse impacts related to toners**

To educate, motivate and support the purchase of harmless, non-carcinogenic and recyclable toners for printers. To introduce a free-of-charge toner collection system for toner recycling.

a goal for reducing energy efficiency and to prepare an energy optimization plan.

#### ■ **To use low-energy LED bulbs**

Gradual transfer to LED bulbs in case of external and interior lighting. The investment return is in a range of months.

#### ■ **Energy-wise efficient use of appliances**

New appliances to be purchased with respect to their energy demands. Transfer to shared use of appliances and optimization of operation of appliances.

#### ■ **Reduction in carbon footprint from air travel in connection with the CULS activities**

To compensate for emissions from air travel. Costs of compensation to be applied as eligible costs in grant applications.

#### ■ **Increase in the proportion of renewable energy**

Installation of solar panels on the campus buildings. To purchase renewable source energy from suppliers.

#### ■ **Reduction in emissions from the University's fleet**

Purchase of low-emission vehicles to be preferred.

#### ■ **Motivation to ecological means of transports**

Students and employees to be motivated to use the public transport (or another alternative means of transport) when commuting to the University and to cut down the use of cars.

#### ■ **Procurement of charging stations for electric cars**

To install charging stations for electric cars in the campus to promote the use of electric cars for travelling to the University.

#### ■ **To arrange charging points for electric bikes**

To outline and adjust an area where employees and students will be able to store and charge their electric bikes safely.

#### ■ **To include the CULS campus in the area of shared electric bikes**

To agree with shared e-bike operators on including the University campus in the zones where electric bikes can be left.

#### ■ **Compensation for greenhouse gas emissions**

The greenhouse gas emissions that cannot be reduced may be compensated for by funding external projects addressing emission reduction. Carbon neutrality can be achieved by purchasing compensations. Another possibility is to implement own projects of planting, etc.

## 3.4.2 / Energy and Emissions

Energy consumption and related emissions signifies the most urgent problem of the today's world. The Czech University of Life Sciences has adopted a number of actions in order to reduce its energy demands and the quantity of emissions released. For instance, the University has installed LED lighting and it operates electric carts. Results of carbon footprint calculations in 2018 confirmed a potential for reducing energy consumption and greenhouse gas emissions in the context of the energy-related area. The current challenge tackled by the University is to map out energy flows and identify particular measures to reduce energy demands.

### Targets:

**To define a goal for reducing the University's energy demands based on results of energy management**

### Actions:

#### ■ **To introduce energy management**

To monitor energy consumption within the campus, to define

## 3.4.3 / Water Management and Biodiversity

Water saving and water retention in the landscape are the backbone activities to be carried out in adapting to climate changes. At the University, the construction of water retention reservoirs is under way, along with retention tanks, grey water use systems, green roofs,





etc. In comparison with similar institutions, the level of water consumption by the University is average. However, with respect to the increasing importance of concepts of water and drought in the landscape, the University should identify potential measures to reduce the consumption of drinkable water, inflow of rainwater to the drainage system and to increase the proportion of use of rainwater for irrigation and infiltration in the underground water, in addition to options of recirculation, cleaning and other use of incoming grey water.

## Targets:

**To define a goal for reducing water consumption based on registration of water consumption**

**To define a goal ensuring a more effective use of rainwater**

**Options of cleaning and other use of grey water**

## Actions:

- **To monitor water management within the University campus**  
To keep records of the total water consumption and retained rainwater. To identify activities with the greatest demand for water consumption, potential of reduction in consumption.
- **Reduction in water consumption**  
Based on the identification of a potential for reducing water consumption, necessary steps to be taken in investments in low-cost measures and education of students and employees as to water saving.

- **Examination of water leaks**

To check the water mains of the campus for any water leaks.

- **Installation of green roofs and green facades**

To install green roofs and facades for better insulation of buildings and for prevention of leaks of rainwater to the drain system.

- **Retention and use of rainwater**

To continue to implement projects for retention, use and absorption of rainwater. This will realize the potential of cost savings for drinking water consumption and water charges.

- **To use "grey water"**

To introduce the use of "grey water" (typically originating in sinks, showers, swimming pools) as non-potable water in reconstructed and new buildings. This will realize the potential of reducing the consumption of drinking water.

- **Care of grass-grown areas**

Care of grass-grown areas in the CULS complex to be optimized, especially in summer when there is the highest risk of drought in the campus.

- **Ecological greenery management**

Switching to environmentally-friendly chemical preparations and the meadow system in certain localities. To promote steps leading to the maintenance or increase in the species diversity in the campus.



- **Protection of glass surfaces of the CULS against bird attacks**  
Identification of glass surfaces often attacked by birds and appropriate technical protection against bird attacks.
- **Introduction of animal management to the University's campus**  
Necessary steps to be taken with the view of functioning management of wild and feral animal populations present in the campus.

### 3.4.4 / Well-being of Employees and Students

The Czech University of Life Sciences is committed to creating good conditions for its employees and students. In relation to employees, the University has been successful thanks to the offer of part-time jobs, which, for instance, present an opportunity for a smooth transition to employees who return to work after maternity or parental leave. The same purpose is served by the "Little Pony Kindergarten" (Školka Poníček). Another challenge consists in the introduction of a complex approach to creating favourable conditions for employees.

The offer of career and psychological consultancy available to students has been traditionally complex. As a subsequent step, better feedback should be obtained along with a more intensive involvement of students in the University's development.

#### Targets:

**To set up strategic management of a research organization under conditions of the European Charter for Researchers and Code of Conduct for the Recruitment of Researchers**

#### Actions:

##### HR AWARDS - ACTIONS TO BE TAKEN WITHIN THE PROJECT HR AWARDS

- **HR area**  
Strategic set-up of personnel management at the CULS.

- **Internal processes and regulations**  
Strategic set-up of management in preparation of internal regulations and processes, increase in effectiveness of internal communication of the CULS.
- **Research and development**  
Management strategy in research ethics.
- **Internationalization**  
Strategy of international cooperation in research and development and internationalization of the CULS.
- **Communication and marketing strategy**  
Strategic set-up and development of popularization of science and research.
- **Integration of education in sustainable development to the employee training policy**  
To incorporate information on the University's sustainable direction and responsible conduct into the University's education and information system for its employees.

#### OTHER ACTIONS FOR STUDENTS AND EMPLOYEES

- **Monitoring of air quality in interior spaces**  
By means of CO2 concentration meters, to monitor air quality in offices and lecture rooms and to implement appropriate measures in order to ensure a suitable environment for all visitors to the CULS.
- **Career and psychological consultancy**  
To ensure that career and psychological consultancy is readily available to all students and that students are informed in this respect.
- **Support to activities of associations**  
Support provided to students' associations in their activities in an effort to develop the University's social, cultural, environmental and other activities.
- **Integration of foreign students**  
To continue to develop the involvement of foreign students in the CULS operations.





#### ■ Communication with students

To involve students in the University's sustainable activities and to implement this strategy, obtaining feedback from students.

## 3.5 / External Relations

The pillar External Relations is centred on cooperation with stakeholders outside the University. These stakeholders mainly include suppliers and establishments in the campus. In addition, this pillar covers relations with graduates, local self-government bodies, the public, practice and potential employers of graduates. The University maintains a close contact with the municipal district Prague-Suchbát. However, there still exists a potential for involving students in the affairs of the environment surrounding the campus, including the towns in the vicinity. Cooperation with external partners within the CULS campus is yet another challenge.

### Targets:

**To continue to develop cooperation with the practical sphere, local self-governing authorities and other stakeholders**

### Actions:

#### GENERAL

##### ■ Responsible public contracts

In case of public contracts, to begin to take account of responsible procurement according to the methodology of Socially Responsible Public Procurement (SOVZ).

##### ■ Involvement of the institution in the local and regional development

Targeted cooperation with local self-governing authorities in areas with possible involvement of students.

##### ■ Intensive cooperation with the University's neighbouring organizations

To continue to cooperate with municipal districts and other institutions and associations in the University's environs.

##### ■ Cooperation with foreign universities

To continue and expand cooperation with foreign universities and the practical sphere abroad.

#### WASTE

##### ■ Reduction of disposable plastics by establishments in the campus

To ensure that operators of restaurants and refreshment stalls agree to reduce the use of disposable plastics. To enable them to use meaningful and sustainable alternatives, or to amend their contracts and wording of public tenders as appropriate.

#### ENERGY AND EMISSIONS

##### ■ Optimization of energy consumption of external establishments

To motivate external establishments in the campus to optimize their energy consumption.

#### WATER

##### ■ Optimization of water consumption by external companies

To inspire external establishments in the campus to optimize their water consumption.

##### ■ Water retention concept with neighbouring entities

To support the adjacent municipal districts in setting up a plan for a more efficient water management.

#### WELL-BEING

##### ■ Purchase of responsible products

To encourage employees, external partners and establishments in the campus to purchase Fairtrade-certified products or products with a similar certification which guarantee fair trading conditions and manufacturers' responsible environmental and social approach.







