

MOVIE COMPETITION REGULATIONS

The period of the task implementation: 1/04/2022 to 31/05/2022

The competition consists in recording by students of universities participating in the CENETSIE project a short movie on issues related to **Sustainable and Innovative Economy.**

Central European Network for Sustainable and Innovative Economy (CENETSIE) is a project that aims to build a community of researchers and students around two basic concepts: sustainability and innovations. Through this network, the plan is to disseminate the new way of thinking about resources, doing business and in general, the economy. New thinking is a new paradigm, which is not about eternal economic growth but about sustainable development which may, firstly, be achieved thanks to innovative solutions and behaviour. But being honest, we must realise that it will also require self-limiting behaviour.

Examples of issues that may be related to videos may include:

- poverty vs. unlimited consumption,
- any form of sustainable consumption, like sharing economy, waste reduction, consumption reduction (including minimalism)
- life-cycle product design and recycling,
- limited access to non-renewable resources,
- corporate social responsibility,
- UN Global Compact and Sustainable Development Goals,
- sustainable agriculture,
- social responsibility accounting and/or investments,
- waste management and recycling,
- fossil fuels and global warming; air, water and land pollution,
- business model, process, service, brand, customer engagement, *and many many more* - as an innovation,
- others – connected with **Sustainable and Innovative Economy.**

The purpose of preparing these short films (minimum 2,5 minutes, maximum 5 minutes), is the possibility of their further use in university teaching as an instructional film.

Short movie can be the result of classes or activities of students within student's organizations.

DETAILED RULES OF THE COMPETITION

1. The Competition is organized by Poznań University of Economics and Business as one of the tasks under the CENETSIE project (financed by NAWA).

2. The competition is open to students of all levels of studies - amateurs of films from the Partners of the CENETSIE project. They can also be produced by phd students. There is no limit to the number of authors for a given video. International teams of students (but only coming from the Partners of the CENETSIE project) are also accepted. Partners of the CENETSIE project are:

- Poznań University of Economics and Business
- The D. A. Tsenov Academy of Economics in Svishtov
- Slovak University of Agriculture in Nitra
- University of Economics in Prague
- Czech University of Life Sciences in Prague
- University of Zagreb
- University of Szeged
- International Innovation Center in Kiev.

3. Each Author / Team of Authors participating in the Competition may submit only one film.

3. The competition is held from April 1, 2022 to May 31, 2022.

4. The condition for participation in the Competition is:

4.1. filling in the **application form** on the CENETSIE website <http://cenetsie.ue.poznan.pl/movie> you should obtain confirmation of your submission; if not, please contact us using the following address: cenetsie.education@projekty.ue.poznan.pl,

4.2. shooting by the Author or the Team of Authors of a minimum 2,5 minute to maximum 5-minute film, using any device (mobile phone, photo camera, camcorder etc.). The film must deal with issues related to sustainable and innovative economy. It may be recorded in English or in your mother language. In the latter case, it must have English subtitles. Preferred movie formats: mp4, mpg, mpeg, wmv or others with the popular extension,

4.3. films can be both with actors and/or animated,

4.4. movies should be placed on YouTube and the link to the film should be sent by May 20, 2022 to the following address: cenetsie.education@projekty.ue.poznan.pl.

5. Only original movies made personally by the Team of Authors or the Author will be allowed to participate in the competition. The submission is tantamount to a declaration that the Author / Authors of the film have the copyright to the film presented (including the consent of the people appearing in the films to make their image public).

6. The jury will select the best and most original 7 films: the finalists of the competition.

7. Criteria of movies evaluation:

The main and most important criterion is that the topic should be connected with “Sustainable and Innovative Economy” – inspiration for the specific topic you can find in e-book of CENETSIE Project: <http://cenetsie.ue.poznan.pl/educational-materials/>.

Other criteria:

- using elements of storytelling – 50 points
- originality, creativity – 25 points
- quality of technical aspects (recording, editing, music, images, subtitles in English, etc.) – 25 points

The films submitted for the competition must contain graphic elements - the NAWA logo and CENETSIE logo. You can find them on the CENETSIE project website

8. The finalists will be informed about the results of the Competition by 30 June 2022 via e-mail to the address from which the application was received. The results will be then also announced online on the CENETSIE websites and the Partners website.

8. The awards will be presented at the CENETSIE closing conference on 12-13 September 2022 in Prague (at the Czech University of Life Sciences in Prague).

The videos will be published on the CENETSIE website.

9. The Competition Jury consists of the following persons:

- Chairman: dr hab. Barbara Borusiak, CENETSIE Coordinator, Poznań University of Economic and Business
- Members: coordinators on the part of the Partners
- dr hab. Iwona Olejnik, dr hab. Magdalena Stefańska, dr Maciej Pietrzykowski - trainers during the training on storytelling and movie education, Poznań University of Economics and Business

10. Awards in the Competition

There will be diplomas for all participants.

The gratification for the participation in the Competition for the 7 best films selected by the Jury are cash prizes. There are 7 prizes worth 3,500 PLN each (the amount of the gratuities to be paid will take into account legal and tax regulations, i.e. it will be reduced by due taxes and other charges resulting from applicable law).

The jury has the right not to award all prizes

Each team must have a leader who, in case of winning the award, will collect the award or name the person who will collect the award on behalf of the team. The leader will decide on the distribution of the award among the Authors of a given film. An agreement for a movie production will be signed with the awarded Author (or a representative of awarded Team of Authors) recipient of the award (one person) - that is, for the prepared film.

11. Submitting films in the competition is tantamount to accepting the terms of the competition and consenting to the processing of personal data of the Author / Authors for the purposes of the competition and for information and marketing purposes of the competition organizer.

12. The only entity authorized to interpret the rules of the competition and the terms of the competition is the CENETSIE Coordinator and Jury-

13. Copyrights – Author/Authors of submitted films must have all the required approvals regarding all copyrights (related to the pictures, music, actors' images, university logos, etc.) - in accordance with applicable law. Joining the competition means granting the PUEB an indefinite and non-exclusive license to use films in the field of teaching activities.

14. The organizer informs that all personal data collected from participant will be used only for competition. Data processing is based on Article 13 GDPR. The controller of your personal data is Poznań University of Economics and Business based in Poznań (61-875) at Al. Niepodległości 10. If you have any questions in this regard please contact: rodo@ue.poznan.pl. Complete information on the processing of personal data can be found in the Privacy Policy published on the website of the University of Economics and Business in Poznań at: <http://ue.poznan.pl/pl/>

The Author/Authors of the films participating in the competition, by entering into it, accept that this participation is also connected with the consent to the publication of their image and publication of the film on the CENETSIE website. The competition organizer and all participating Partners have the right to disseminate the submitted videos for educational and promotional purposes.

15. If you have any questions, please ask them by e-mail to the following email address: or contact with local CENETSIE coordinator.